



STATE CHARTER SCHOOLS COMMISSION OF GEORGIA: ECONOMIC IMPACT STUDY

STATEMENT OF NEED

The State Charter Schools Commission of Georgia (SCSC) is interested in soliciting proposals for a research study that analyzes the economic impact of start-up charter schools on the communities that the schools serve.

BACKGROUND

The SCSC seeks to fully understand the economic impact that a start-up charter school may have on the community it serves. To that end, the SCSC seeks to commission a study that quantifies the fiscal impact of start-up charter schools, including the influence on community development through job creation, facility growth, and effect on property values, as well as the fiscal impact of the academic development of the school, through the graduation rates, postsecondary enrollment, and civic engagement of the school's students. While the SCSC's primary interest is in the economic impact of charter schools in Georgia, it acknowledges that the results of the study may be strengthened and its widespread application affirmed if the research includes schools in other states. The SCSC is specifically interested in including an academically and geographically representative sample of charter schools to determine impact.

PRIMARY QUESTION

What is the economic impact of start-up charter schools on the communities that the schools serve?

SUB-QUESTIONS

COMMUNITY DEVELOPMENT:

- What impact do start-up charter schools have on the workforce and industry in the communities they serve?
- How does a start-up charter school affect neighborhood renovations and community beautification?
- How does increased school choice impact property values in a community? Is the economic effect of a start-up charter different for those schools serving rural communities as opposed to urban communities?



- Collectively, how do these elements translate into a financial, quantifiable impact on the communities which charter schools serve?
- What is the impact on the state as a whole?

ACADEMIC DEVELOPMENT:

- How does the academic achievement of a charter school economically impact the community it serves? Potential indicators may include: graduation rate, dropout rate, postsecondary enrollment/completion.
- Does a charter school that holds its students to a higher set of standards than the neighborhood school encourage the neighborhood school to raise its standards to remain competitive?
- Are there particular academic programs or instructional models that yield the greatest economic benefits to a community and its businesses?
- Collectively, how do these elements translate into a financial, quantifiable impact on the communities which charter schools serve?
- What is the impact on the state as a whole?

PROPOSAL SUBMISSION

Proposals should be submitted to Katie Manthey, SCSC Business and Operations Manager at Katie.manthey@scsc.georgia.gov by Friday, November 13, 2015.