BOARD CAPACITY, COMPOSITION AND SUCCESSION PLANNING

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Purpose of This Training

- 1. To learn best practices for building capacity
- 2. Understanding the connection between board composition and effective practice
- 3. To understand organizational succession planning
- 4. To obtain tools to plan for succession

BUILDING BOARD CAPACITY

The Capacity to Govern

Academic Achievement

- Experienced Educators for the grade span(s) you are serving
- School Administration
- SPED
- Higher Education/TCSG
- Local Industry/Content Experts
- Curriculum Development

Fiscal Health

- Accounting
- Resource development
- Grant proposal Writing
- Recruiting/Marketing

Compliance & Policy
Development

- Legal & regulatory
- Governance
- Insurance & risk management
- Negotiating skills
- Political savvy

Building Board Capacity

- Training & development
- On-boarding
- Stay current on trends in the charter sector
- Committee work

BOARD COMPOSITION

Strategic Board Composition

Considerations
for linking
board
composition to
effective
practice:

- Fundamental areas of expertise
- Mission alignment
- Resource development
- Grade span
- Articulation to next grade span
- Regulatory compliance
- Risk management

Example:

School characteristics:

- K-12
- STEM via PBL

Who should be on this board?

Legal, finance, education

Effective Recruiting Strategies

What are some effective strategies you have used for recruiting board members?

SUCCESSION PLANNING

Succession Planning

What is succession planning?

A success plan is a long-term <u>strategy</u> for <u>identifying</u> and <u>developing</u> both personally and professionally—current hi-potential staff for specific positions.

Source: Education Week, "Succession Planning 101", by Emily Douglas on November 6, 2012

Succession Planning

- Identify key board roles and committees
- Identify "mission critical" positions at the school level
- Identify skills & knowledge requirements
- Identify criteria for membership (i.e. education level, specialty, experience)
- Identify potential candidates
- Use committees to "groom" future board members
- Develop a written board member job description
- Include succession planning in strategic plan
- Risk management
- Strategic leadership development
- Emergency succession
- Strategic leader development
- Departure-defined succession (anticipated departures)

Succession Planning

- Succession readiness checklist:
 - A strategic plan is in place with goals and objectives for the charter term
 - The board evaluates the school & board leaders annually
 - The board practice is sound
 - A solid team culture is in place
 - Organizational chart is up-to-date
 - Cross-training plan is in place for key positions at the school level
 - Financial reserve is in place with a minimum of three months operating capital
 - Financial systems meet industry standard
 - Operational manual exists for key administrative and board systems and procedures
 - Key staff & committee chairs have documented their key activities in writing and have identified other staff who can carry out duties
 - Develop calendar of major board decision and strategic work
 - Communication plan
 - Diversity plan

Activity

Create a profile of your current board members.

Reflect on Succession Planning:

- Does your school currently have a succession plan in place?
- Aside from time, what are some other impediments that might keep you from developing a succession plan?
- Who should be responsible for developing the succession plan?