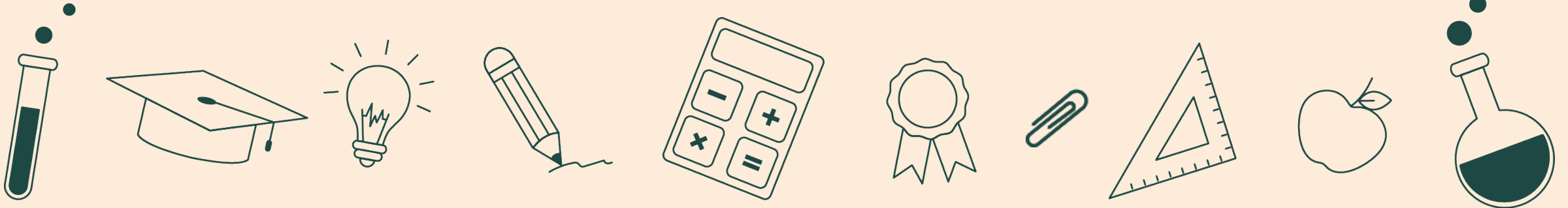




# Introduction: State Charter Unified Enrollment System

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# What is it?

## Unified Enrollment System

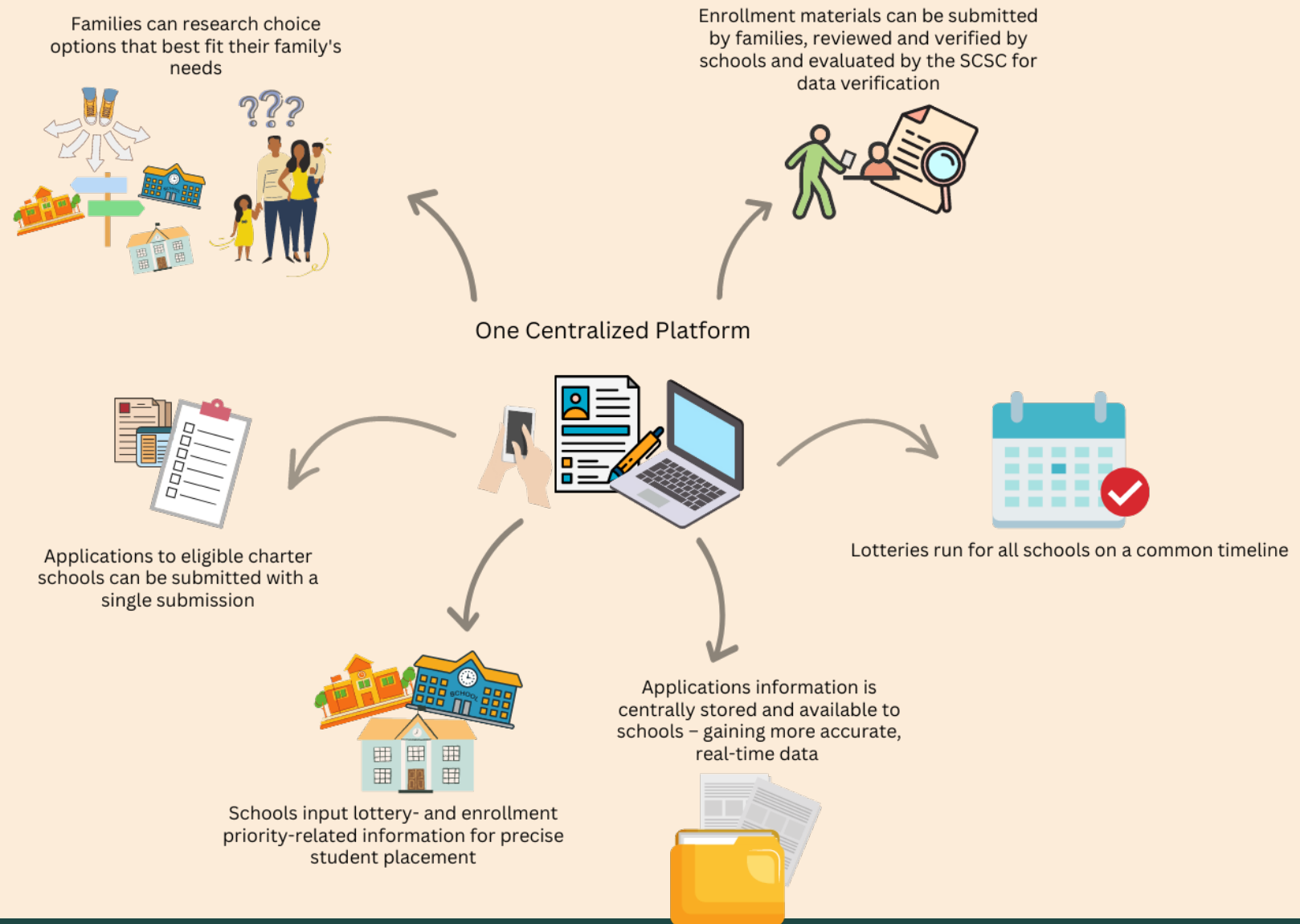
A transparent system used to allocate public school seats through a single, central platform for application, lottery, and registration/enrollment for families and schools.

- Common timeline for procedures
  - Application period
  - Lottery
  - Registration & enrollment deadlines
- Common application materials
- Centralized mechanisms to match students to schools
- Comprehensive data information systems for school



# What Does It Look Like?

## Unified Enrollment System



# What are we tackling?

## Current Landscape

### SCSC Challenges

- Application verification
- Lack of early, quantifiable data for funding

### School Challenges

- Labor/cost required for schools to manage a comprehensive application process
- Duplicate applications across schools

### Family Challenges

- Limited access to state charter information
- Labor required to complete multiple applications/follow multiple processes
- No centralized interface for all application and enrollment/registration needs



### Shared Challenges

Lack of clear, reliable data on community preferences and demand



# Common Timeline

Schools will transition to a common timeline for the registration, lottery and enrollment period to provide more clarity to families and the community.

Each school runs its own enrollment process, but dates for applications, lotteries, offers, and acceptances are universally aligned.

- Families face less paperwork and legwork compared to systems that require them to submit multiple applications and track multiple deadlines.

*A public comment period will be available to receive feedback from schools and the community.*



# Common Application Materials



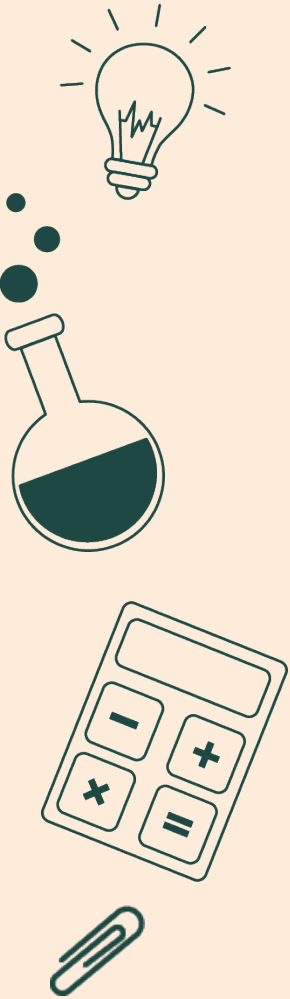
Schools will offer a semi-uniform application with the opportunity to edit sections specific to your school's attendance zone(s), enrollment priorities, weighted lottery and other needs.

- Less legwork for families
  - When all schools request similar information on similarly organized forms, families have less to gather, making it easier for them to apply to multiple schools.
- Promote a much simpler and more equitable system
  - Eliminating the need for parents to apply to many different charter schools or navigate the often-complicated rules associated with enrolling in a state charter school outside their assigned school zone.



# Centralized Student Placement

- A more transparent, neutral process
  - Following the same placement procedures can level the playing field for all families and decrease impressions of “system-gaming” by the public.
- Better predictability
  - Real-time data provides critical information for predicting student enrollment, e.g., duplicate admissions.



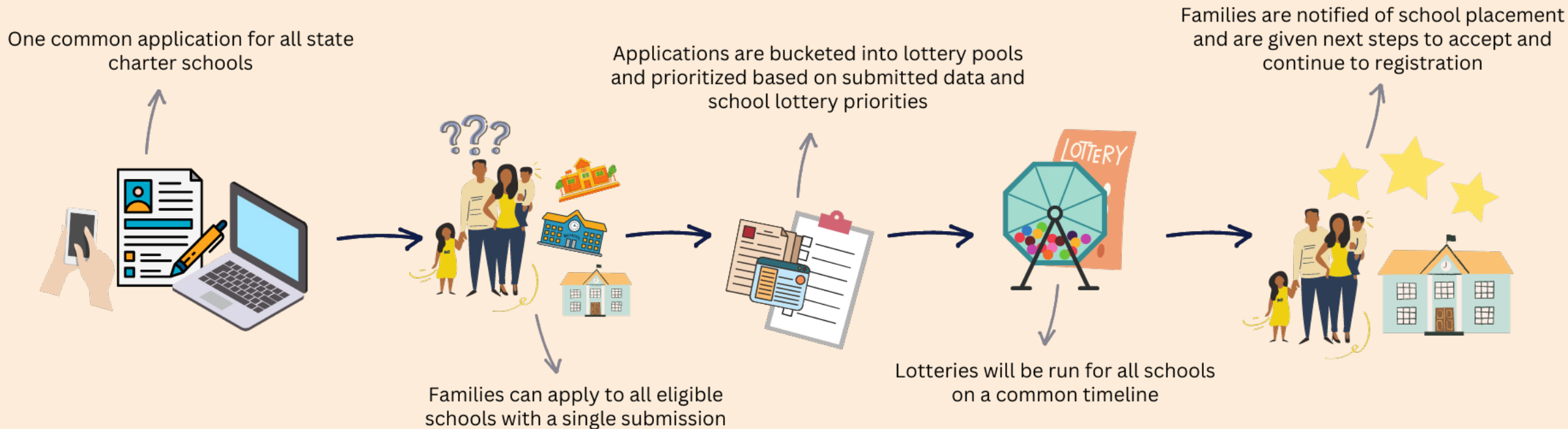
# Stakeholder Advantages

| Stakeholders                     | Benefits  |
|----------------------------------|---|
| <b>Families</b>                  | <ul style="list-style-type: none"><li>• Spend less time finding and researching schools</li><li>• Avoid multiple, stressful enrollment processes</li></ul>  |
| <b>Schools</b>                   | <ul style="list-style-type: none"><li>• Inform more families about their existence and unique approach</li><li>• Broadcast that they are not “skimming” or “cherry picking”</li><li>• Provide under-enrolled schools with potential increased demand</li><li>• Plan for the upcoming year with more accurate enrollment projections</li></ul> |
| <b>Authorizer</b>                | <ul style="list-style-type: none"><li>• Gain tools to pursue equity reforms</li><li>• Access state-wide demand and enrollment data to inform long-term portfolio planning</li><li>• Predict enrollment declines and increases in short-term</li></ul>   |
| <b>Community Advocacy Groups</b> | <ul style="list-style-type: none"><li>• Provide better assistance to a greater number of families with more robust tools.</li></ul>   |

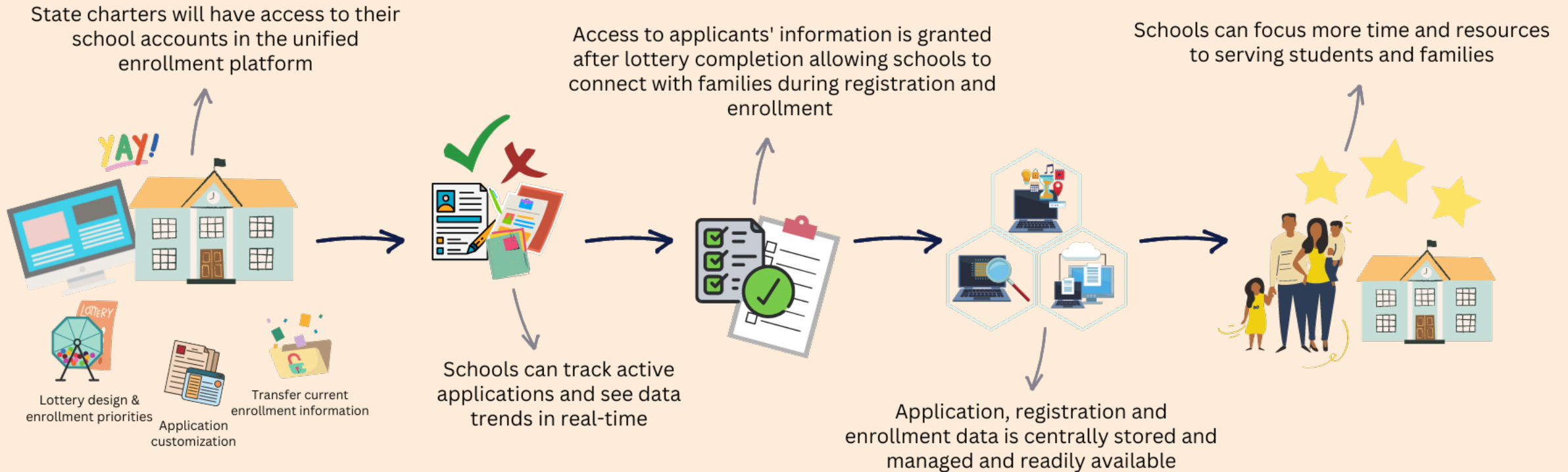
**Overall, these scenarios can contribute to greater participation in choice and enrollment systems.**



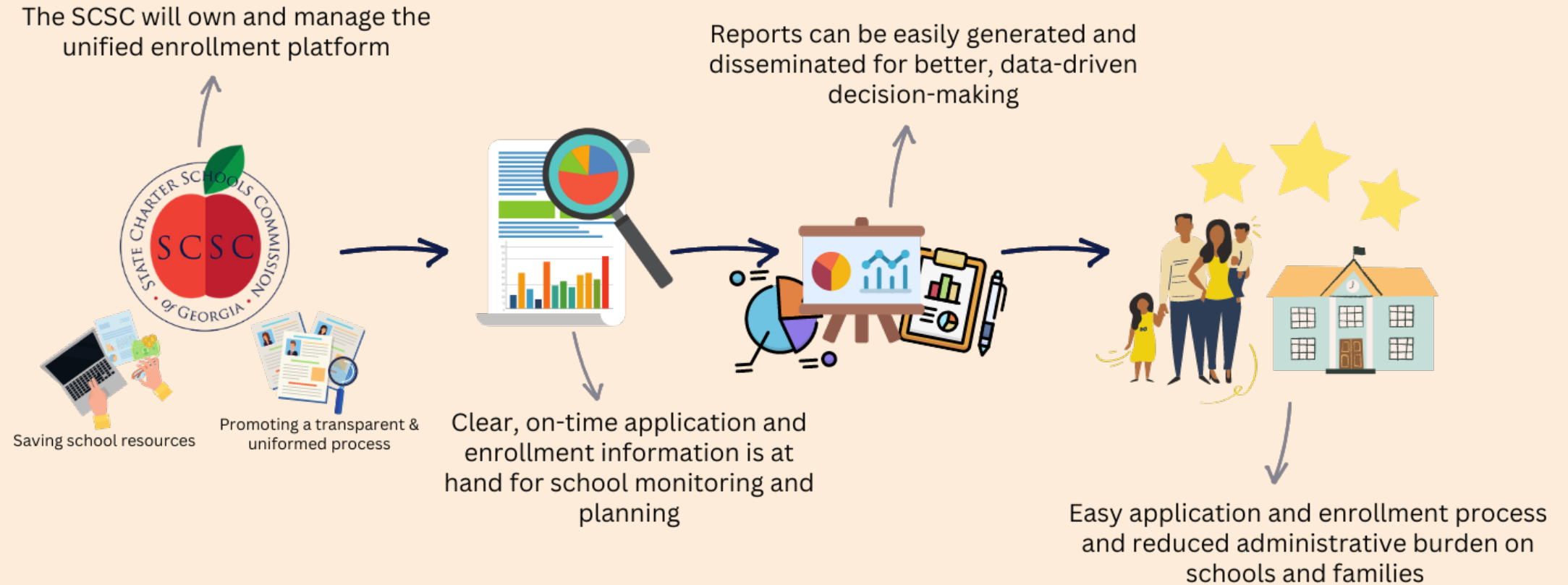
# How does it work – Families?



# How does it work – Schools?



# How does it work – SCSC?



# Timeline & Next Steps\*

## 2023 – Solicitation & Build

### ❖ Jan – Apr 2023

*The SCSC is currently soliciting and reviewing RFPs for a Unified Enrollment solution*

### ❖ May – June 2023

*Contract award and Negotiations*

### ❖ July – Nov 2023

*System build period  
Opt-in period for established schools*

## 2024 – Pilot Year

### ❖ Dec 2023 – Jan 2024

*System rollout for year-one and opt-in schools*

### ❖ Feb – Mar 2024

*Application & lottery period*

### ❖ Apr – June 2024

*Registration/Enrollment period*

## 2024-2025 – Full Launch

### ❖ Aug – Dec 2024

*Mandatory system rollout for established schools.*

### ❖ Feb – Mar 2025

*Application & lottery period*

### ❖ Apr – Jun 2025

*Registration/Enrollment period*

*\* Timeline & Next Steps are tentative*



