# Developing Your Budget and Making the Case for Fiscal Feasibility

Petitioner Boot Camp October 30, 2018 Terence
Washington
Financial
Accountability
Manager



### Presentation Overview

- SCSC School Budget Template Overview
  - Funding overview
  - Common Budget Mistakes
- Petition Application-Description of School Operations
  - LEA Responsibilities
  - Transportation
  - Food Program
  - Staff
- Petition Application-Fiscal Feasibility Section
  - Internal Controls
  - School CFO
  - Facility
  - Enrollment Plan

### Operational/ Financial Plan

What is a reasonable budget/financial plan? How do we make accurate, conservative revenue estimates?

### REASONABLE FINANCIAL PLAN



# FUNDING OVERVIEW

### 3 TYPES OF FUNDING

- State/QBE (automated)
  - Generated by the enrollment numbers entered into the budget
- SCSC Supplemental Funding (automated)
  - Generated by the enrollment numbers entered into the budget
- Federal (excluded)
  - Excluded because charters are open enrollment schools and there is no accurate way to predict.

### **COMMON BUDGET MISTAKES**

Overestimating Funding

Underestimating Expenses

Including
Competitive Grants
as a Guaranteed
Source of Revenue

Budget Deficits w/o Deficit Reduction Plan

Negative Ending Cash Amounts

Fuzzy Assumptions

### Petition Application-Description of Operations

### LEA RESPONSIBILITIES

- SCSC schools must operate similar to a school district
  - Data Collections
  - Fiscal Management
  - Federal Programs
  - Special Education
  - Legal Compliance

### TRANSPORTATION

- Transportation plan
  - How will the students get to school
- School provided transportation plan?
  - If so then When, where, and how much?
  - How will the program be compliant with state law and GADOE rules and regs
  - Will transportation be free for parents?
- No transportation plan
- Other options
  - PTA or parent transportation plan
- Resources:
  - <a href="http://www.gadoe.org/Finance-and-Business-Operations/Pupil-Transportation">http://www.gadoe.org/Finance-and-Business-Operations/Pupil-Transportation</a>

### SCHOOL NUTRITION

- School nutrition plan
  - How will the student's nutritional needs be met
- Will the school provide a GADOE authorized nutrition program?
- If yes
  - How will it be compliant with state and federal regulations?
  - How will the school cover the cost of the program?
  - Who would run it?
- If no
  - How will students eat breakfast and lunch?
  - Will the school use a vendor?
  - Will parents be fully responsible for sending meals?
  - How will this impact enrollment
- Resources:
  - http://snp.wpgadoe.org/

### STAFF UP

- CFO
- Bookkeeper
- Data Clerk
- Communications Director
- Superintendent
- Professional Development
- Assesment

## Petition Application-Fiscal Feasibility

### REASONABLE FINANCIAL PLAN



### **BASIC INTERNAL CONTROLS**

Performance Reviews Information Processing Controls

Physical Controls

Segregation of Duties

Authorization and Document Based Controls

### BASIC INTERNAL CONTROLS

### Resources

- http://www.gao.gov/greenbook/overview
- http://www.coso.org/IC.htm
- http://www.gfoa.org/
- •https://register.cviog.uga.edu/ecsprod2/CourseListing.asp x?master\_id=491&master\_version=1&course\_area=CHAR&c ourse\_number=103&course\_subtitle=00

### **CFO REQUIREMENT**

At the time you submit your petition you should have a highly qualified CFO in mind

Name the person OR provide details of job qualifications and rigorous hiring process

List how their qualifications match state requirements

### **CFO REQUIREMENT**

### State Requirements

A baccalaureate or higher degree in business, accounting, or finance from an accredited college or university and a minimum of four years experience in a field related to business or finance; or

Documented experience of ten or more years in the field of business and financial management

### **FACILITIES**

Make reasonable rent or mortgage estimates when a facility hasn't been secured

Provide documentation to support your estimate

Provide all information requested on the application

- Geographic region
- Facility descriptions
- Permits, Certificate of Occupancy and documents of ownership/lease
- Etc.

### FINANCIAL PERFORMANCE

- How will you monitor performance?
  - Performance Goals?
  - Periodic monitoring
  - Monitoring software or tools

### **ENROLLMENT PLAN**

- Attendance Zone(s)
  - Petitioners must answer the following questions:
    - Where will you locate?
    - Where will your students come from
    - How will you get them in the door
    - How will you keep them
- Resources
  - https://chartergrowthfund.org/advice-how-to/
    - Building a Student Recruitment Plan
    - Generating Leads
    - Maximizing Conversions
    - Reducing First Day No Shows

### Questions

